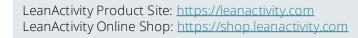
Discover the Real ROI of the LeanActivity Games*

	Automotive Supplier (A)	Automotive Supplier (B)	Supply Chain Management Consultancy
Industry / Country / Employees	Electrical Components / Germany / 850 Employees	Interior Components / US / 8,600 Employees	Consulting / UK / 35 Employees
Trainings Conducted with a LeanActivity Game	6 Group Trainings	9 Group Trainings	Involved in 2 Projects
Trained Employees (Total / Percentage) (or Customer)	54 / 6,4%	73 Lean Multiplier / 0,84%	80+ / NA
Lean Workshops Conducted (with LeanActivity Game trained employees)	5 internal Kaizen Workshops	7 internal Kaizen Workshops	NA
Invest [EUR] (considering the LeanActivity Game Bundle, excluding all internal expenses)	4899 EUR	4899 EUR	4899 EUR
Return [EUR] (based on savings, productivity increase or revenue. Related directly or indirectly to the Lean Game Training)	180,000 EUR (mainly based on waste reduction and improved line balance)	300,000 EUR (mainly based on setup time reduction and productivity gains)	240,000 EUR (revenue from client projects where LeanActivity Game training directly contributed to measurable results)
ROI	3674%	6124%	4899%
Time to Measurable Results (from first training to workshop outcome)	6 Month	6 Month	9 Month













Training Impressions





















Lean Tools You'll Experience in Action (1/2)

Which Tools are introduced in the LeanActivity Factory Game?

This is an overview of the different Lean tools and methods used during the Lean Game Rounds



Game Round 1: Introduction to Lean Manufacturing (15min) What is Lean? What are the seven Types of Waste?

Game Round 2: Standard Work: Start the 1st Assembly Sequence (15min) Step into the role of each Operator. Get used to the Assembly Instructions

Game Round 3: The 5S Workshop: Implementing Visualization and Standardization (30min) The Team will get used to the importance of 5S and performs the very first 5S workshop

Game Round 4: The Lean Layout Workshop (15min)

Teach the importance of a Lean Layout. The team will define the layout based on Lean measures

Game Round 5: SMED: Performing a Change-Over Workshop (30min)

Perform a change-over workshop and learn the systematic approach of a SMED workshop

Game Round 6: Lean Logistics: Implementing the Route Train (60min)

Improve efficiency of your Transportation with the Team

Game Round 7: Lean Material Boxes and the FIFO Supermarket (30min)

Implement the Supermarket and remove all large boxes from the shopfloor

Game Round 8: The One-Piece-Flow in Action (15min)

Implement the one-piece-flow with zero buffer between the stations and see immediately where your bottleneck is

Game Round 9: Design-for-Manufacturing: Involving R&D and the Customer Voice (15min)

Teach how important it is to involve all functions to your processes to eliminate waste in the factory

Game Round 10: The Final Group Discussion and Team Commitment (15min)

Deep-dive into the learnings of the training and reflect the input. Commit on follow-up activities



Lean Tools You'll Experience in Action (2/2)

Which Tools are introduced in the LeanActivity Office Game?

This is an overview of the different Lean tools and methods used during the Lean Game Rounds



Game Round 1: Standard Work Instruction

How to Play the Game. Standardization. Work Routines

Game Round 2: Lean and 8 Types of Waste in the Office

Basics of Lean Management and the 8 Types of Waste in the Office

Game Round 3: The 5S Workshop: Implementing Visualization and Standardization (30min)

Perfom a 5S Workshop from Beginning to End. Sort, Set in Order, Shine, Standardize and Sustain your Work Environment

Game Round 4: Value Stream Design

Map the Current Process. Define the Target Process. Derive Measures. Do we have the Customer and Lead Time in Focus?

Game Round 5: Team Board and Team Meeting

Implement a Team Board and Team Meeting Routine. Perform the first Team Board Meeting and align the next Rounds

Game Round 6: Gemba Walk and Process Simulation

Simulate as a team the updated Process. How much can you improve your Lead Time measurement?

Game Round 7: Kanban and One-Piece-Flow

Implement a One-Piece-Information-Flow. Utilize the Kanban Board to track and handle Requests. Implement FIFO

Game Round 8: Collaboration and Leadership Activation

Activate Employee Engagement, Collaboration and active Communication in the Process

Game Round 9: Product and Process Standardization

Standardized Processes, implementation of Standard Product Portfolio to decrease complexity and focus on Customer

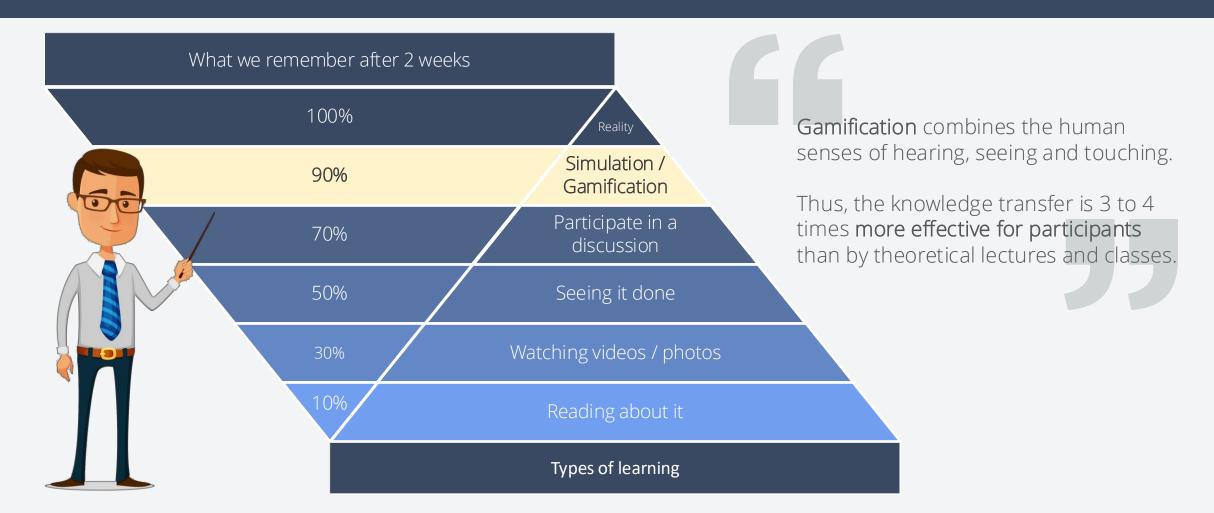
Game Round 10: Workshop Wrap-up and Final Discussion

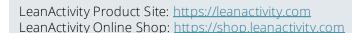
Recap the 4h Training Session with the Team. What have we experience? Let's apply the learnings to real Processes



Why Gamification Drives Real Learning

Inspired by Edgar Dale's Cone of Experience







Global LeanActivity Users



























































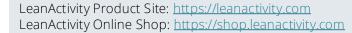
Westfälische











Why Leading Companies Choose LeanActivity

1. Industry-Validated Design

The LeanActivity Games are developed in close collaboration with major manufacturing corporations and global consulting firms — ensuring every module reflects real-world Lean challenges and best practices.

2. Become a True Game Changer

Set new standards in your industry: achieve measurable, long-term training success through gamified, hands-on Lean factory simulations that drive engagement and learning impact.

3. The Most Realistic Lean Simulation Experience

The LeanActivity Factory Game delivers the market's most interactive and lifelike Lean simulation — enabling participants to experience process optimization, flow, and problem-solving in real time.

4. Transform Your Training Impact

Elevate your Lean training programs: participants leave sessions energized, inspired, and highly engaged — generating consistently excellent feedback and stronger learning retention.



In which Box come the LeanActivity Games?

Same Package for the Factory and Office Game



Packaging details

Size of Trolley case: 61cm x 34cm x 41cm

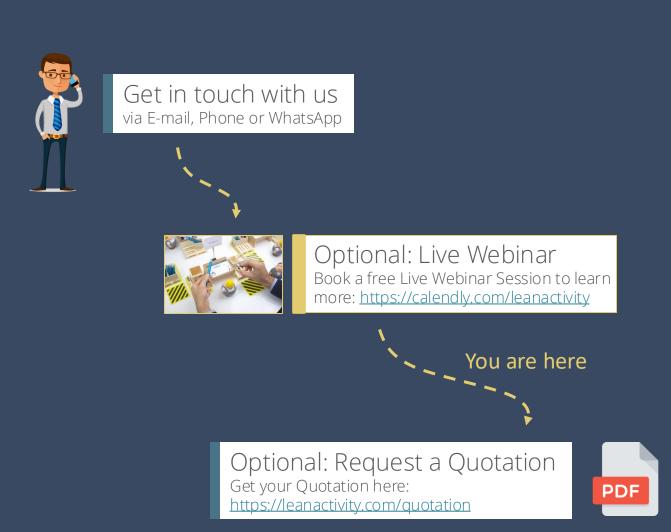
Net Weight of Trolley case: 7,0 kg

Total weight with game elements: 14,2 kg





How to Order the LeanActivity Games?







Do you need a follow-up meeting?

https://calendly.com/LeanActivity/follow-up